



Sponsorship and Exhibition  
Prospectus for **WADEM 2023**

**#WADEM2023**

# INVITATION



Please join World Association for Disaster and Emergency Medicine (**WADEM**) in beautiful Killarney, Ireland for our first in-person Congress in four years!

The theme, *“Complexity and Continuity: Caring, Coping, and Overcoming in an Increasingly Challenging World”*, will be explored from Tuesday 9th to Friday 12th May 2023, during the 22nd edition of the WADEM biennial congress, a meeting that brings together global experts to exchange knowledge and best practices on emergency medicine, prehospital care, and the health aspects of disaster management and humanitarian aid.



The congress offers an innovative and dynamic scientific program, ample opportunities for networking, shared information, and a memorable delegate experience. Building on the success of previous congresses in Toronto (2017) and Brisbane (2019), the 2023 congress will challenge the thinking of delegates from all continents and all areas of health care and emergency management through more than 30 tracks with high profile international, national, and local speakers, as well as a range of interactive and innovative sessions designed to maximize the experience and create a legacy. Importantly, the congress will generate a number of key statements that will help define future collaborative work projects for WADEM, its members, and its partners.

Nestled in County Kerry in Ireland’s southwest, Killarney provides an excellent backdrop for delegates to expand their professional networks, (re)connect with friends and colleagues, take in the stunning scenery, and enjoy Irish hospitality.



# ABOUT WADEM



**The World Association for Disaster and Emergency Medicine (WADEM) is a multidisciplinary professional association whose mission is the evidence-based improvement, education, and advocacy of emergency and disaster health care and disaster risk reduction.**

WADEM is the oldest international emergency and disaster medicine organization with members from 55 countries and numerous disciplines including medicine, nursing, emergency management, academia, military, veterinary medicine, psychology, and sociology, as well as government and nongovernment organizations.

WADEM was founded as the Club of Mainz on 2 October 1976 with the goal of improving the worldwide delivery of prehospital and emergency care during everyday and mass disaster emergencies. The founding members were renowned researchers, practitioners, and teachers of acute care medicine, who joined together to focus their energies on the scientific, educational, and clinical aspects of immediate care. Following the constant development of its scope and extension worldwide and to better reflect its nature, the organization's name was changed to the World Association for Disaster and Emergency Medicine.

For more information, please visit - [wadem.org](http://wadem.org).



# THE CONGRESS

## Goals

The WADEM Congress 2023 aims to achieve the following outcomes:

1. Promote profile and visibility of WADEM.
2. Increase membership in the association.
3. Promote leadership development and advocacy within the emergency and disaster health care and management fields.
4. Promote international networking.
5. Promote a “green” and sustainable event.
6. Strengthen and increase corporate partnerships.
7. Build relationships with other interdisciplinary associations.
8. Support further development in the fields of prehospital, emergency, and disaster health care, including in undergraduate and postgraduate education internationally.

## Delegates at the WADEM Congress 2023

The WADEM network involves more than 2,000 professionals from around the globe. WADEM Congress 2023 is expected to attract over 1000 delegates from 55 countries, including representatives from:



- Research Organisations - Evidence Aid, US National Library of Medicine, etc.
- Universities, academic departments, and programs including a strong Asia/Oceania presence
- International Organisations - World Health Organization (WHO) and UN International Strategy for Disaster Reduction (UNISDR)
- WHO-certified Emergency Medical Teams (EMTs)
- Non governmental organisations - Médecins Sans Frontières (MSF), International Committee of the Red Cross (ICRC), etc.
- Health Systems
- Government departments, ministries, and agencies
- Militaries

**Just over half of Congress delegates are doctors. Nurses are the second largest profession represented at a WADEM Congress. As the Congress is a multidisciplinary event, a wide variety of other professions will be in attendance including paramedics, first responders, emergency managers, dentists, pharmacists, veterinarians, psychologists, sociologists, and engineers. Additionally, students at both the undergraduate and postgraduate levels participate in WADEM Congresses.**



# VENUE | KILLARNEY CONVENTION CENTRE

**Killarney in one of the most beautiful places on earth, the dwelling place of lofty mountains, alluring lakes, and spellbound dreamers.**

Our beautiful surroundings have inspired hundreds of thousands of visitors for generations. That's how our business began, making sure that visitors from Ireland and abroad were given the famous Kerry welcome at our family run hotel. Over the years, that hotel has grown into one of the finest convention and entertainment centres in Europe. In Killarney, you will be inspired too – to work, enjoy, rejuvenate, and return home revived.

Our world class facilities are the result of sixty years of listening to our clients, anticipating their needs, and evolving our product ahead of everyone else. Today, our main plenary room can facilitate 2,500 delegates, we also offer three large syndicate rooms of varying capacity, as well as an additional 30 breakout spaces.

Killarney is serviced by three international airports – Kerry, Cork, and Shannon. Did you know Kerry airport is only a forty-minute flight from Dublin or, you can get from Cork International Airport to Killarney quicker than you can cross Dublin city by car? Our excellent transport links make Killarney easily accessible whether you are travelling from within Ireland, the UK, mainland Europe, or further afield.



# ABOUT THE PROGRAM



Exploring “Complexity and Continuity: Caring, Coping, and Overcoming in an Increasingly Challenging World”, submissions are encouraged across a wide range of themes relevant to emergency medicine, prehospital care, and disaster and humanitarian health.

|     |  |     |   |
|-----|--|-----|---|
| 1.  | Aeromedical Retrieval & Evacuation               | 18. | Natural Hazards & Disaster Risk Reduction         |
| 2.  | Austere Medical & Surgical Practice              | 19. | New Technologies                                  |
| 3.  | Austere Supply Chain & Contingency Logistics     | 20. | Nursing   |
| 4.  | CBRNE/HAZMAT                                     | 21. | One Health, Veterinary Medicine, & Animal Welfare |
| 5.  | Civilian-Military Collaboration                  | 22. | “Outside the Box” (Innovation and Exploration)    |
| 6.  | Conflict Medicine & Hybrid Warfare               | 23. | Palliative Care & Disasters                       |
| 7.  | Counter-Terrorism Medicine                       | 24. | Pediatrics  |
| 8.  | Dentistry  | 25. | Pharmacy  |
| 9.  | Diagnostic Imaging                               | 26. | Prehospital Care & Transport                      |
| 10. | Education, Training, & Simulation                | 27. | Primary Health & Disasters                        |
| 11. | Ethics   | 28. | Psychosocial & Mental Health                      |
| 12. | Forensics & Laboratory Sciences                  | 29. | Public Health & Environmental Health              |
| 13. | Health Systems & Hospital Overcrowding           | 30. | Special Needs & Vulnerable Populations            |
| 14. | Infectious Diseases                              | 31. | Trauma  |
| 15. | Humanitarian Care & Displaced Populations        | 32. | Travel Medicine                                   |
| 16. | Mass Gathering Medicine                          | 33. | Wilderness & Remote Medicine                      |
| 17. | Medical Assistance Teams/Emergency Medical Teams |     |   |

# SPONSORSHIP & EXHIBITION OVERVIEW

The Organising Committee for the WADEM Congress 2023 will ensure that Killarney will be the most innovative and engaging Congress to-date.

Success relies on the involvement of a diverse range of partners to provide the content of the WADEM Congress 2023 through active participation and engagement, as well as financial support from sponsors and exhibitors to successfully stage the event. To do this, the Organising Committee is ensuring that each part of the program engages delegates and challenges thinking, with a view to the WADEM Congress 2023 reaching new commitments, new capacity, and new prospects.

An exciting range of sponsorship opportunities will ensure a successful outcome for business and sponsor involvement. Early confirmation of your interest and support for the Congress will ensure a high level of exposure. An extensive promotional campaign including advertisements, direct mail campaigns, email broadcasts, and web exposure is planned, offering the opportunity for your company to be represented as a key sponsor of the Congress well in advance of the actual dates.



## Sponsoring or exhibiting at WADEM Congress 2023 will:

- Provide an excellent opportunity to promote your name, support your brands, and maintain a high profile before, during, and after the Congress.
- Associate your organisation with the global effort to ensure improved health care responses to and preparedness for disasters and emergency situations.
- Align your corporate responsibility program with the goals of the Congress.
- Consolidate corporate relationships and expose your colleagues and organisation to key markets.
- Allow your organisation to demonstrate its commitment to health care best practices to a highly diverse and representative audience.
- Enable your representatives to interact informally with participants from around the world.
- Expose your organisation to a keenly interested, relevant, and above all, influential audience in an educational environment away from the competition of everyday distractions.



# SPONSORSHIP OPPORTUNITIES



## Opportunities at a Glance

| SPONSORSHIP PACKAGES          | NUMBER AVAILABLE      | INVESTMENT EURO € |
|-------------------------------|-----------------------|-------------------|
| Platinum                      | Exclusive Opportunity | 40,000            |
| Gold                          | Limited               | 25,000            |
| Silver                        | Limited               | 15,000            |
| Bronze                        | Multiple              | 7,500             |
| <b>EDUCATIONAL ALIGNMENT</b>  |                       |                   |
| Poster Session                | Exclusive             | 8,800             |
| Institutional Sponsor         | Multiple              | 5,000             |
| Student Sponsorship           | Multiple              | 11,000            |
| <b>LEGACY SPONSORSHIP</b>     |                       |                   |
| Developing Nations Sponsor    | Multiple              | 5,000             |
| <b>SOCIAL EVENTS/CATERING</b> |                       |                   |
| Networking Reception          | Exclusive             | 20,000            |
| Barista Zones                 | Two opportunities     | 8,800             |
| Catering Breaks               | Multiple              | From 2,200        |
| <b>DELEGATE SERVICES</b>      |                       |                   |
| Delegate Bags                 | Exclusive             | 15,000            |

# SPONSORSHIP OPPORTUNITIES CONT'D



## Opportunities at a Glance

|  |           |       |
|--|-----------|-------|
| Congress App/Online Program  | Exclusive | 8,000 |
| Refillable Water Bottles   | Exclusive | 8,000 |
| Name Badge and Lanyard   | Exclusive | 7,000 |
| Promotional Inserts or Electronic Advert   | Multiple  | 1,100 |
| <b>EXHIBITION</b> <i>Please note spaces are limited and sold on a 'first come, first served' basis</i> |           |       |
| 9 sqm Booth  |           | 4,000 |
| Not-for-Profit Table Display   |           | 2,000 |

*All packages will include Irish Value Added Tax (VAT) where appropriate and a full invoice showing the VAT broken down will be supplied.*



# SPONSORSHIP PACKAGES



## PLATINUM SPONSOR | Exclusive Opportunity €40,000

|   |  |
|---|--|
| ✓ | <b>Logo on the Congress website sponsors page, first listing status as Platinum Sponsor</b>  |
| ✓ | <b>Opportunity to give a three-minute address during the Opening Ceremony</b>  |
| ✓ | <b>200-word corporate description on the Congress website</b>  |
| ✓ | Logo in all electronic marketing collateral produced for the Congress, including promotional flyers and the Congress registration announcement (subject to date of application)                              |
| ✓ | Logo on Sponsor signage at venue   |
| ✓ | Logo on Sponsor acknowledgement slide in Opening and Closing Ceremonies  |
| ✓ | Special feature promotion included in delegate e-zine  |
| ✓ | Six complimentary sponsor registrations (full delegate) to the Congress including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Congress dinner |
| ✓ | Complimentary exhibition booth ( <b>max. 30sqm</b> ) in a prime location to attract delegates or use as a meeting space/ lounge with your branding   |
| ✓ | Two Exhibitor Registrations  |
| ✓ | Delegate List pre and post Congress (subject to privacy status selected by delegates)  |
| ✓ | Two inserts or slim brochure to be placed into the delegate bags (size and content to be approved by the Organising Committee)   |

# SPONSORSHIP PACKAGES CONT'D



## GOLD SPONSOR | Limited Opportunities €25,000

|   |  |
|---|--|
| ✓ | <b>Logo on the Congress website sponsors page, listing status as a Gold Sponsor</b>  |
| ✓ | <b>100-word corporate description on the Congress website</b>  |
| ✓ | Logo in all electronic marketing collateral produced for the Congress, including promotional flyers and the Congress registration announcement (subject to date of application)                                |
| ✓ | Logo on Sponsor signage at venue   |
| ✓ | Logo on Sponsor acknowledgement slide in Opening and Closing Ceremonies  |
| ✓ | Three complimentary sponsor registrations (full delegate) to the Congress including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Congress dinner |
| ✓ | Complimentary exhibition booth <b>(15sqm)</b>  |
| ✓ | Two Exhibitor Registrations  |
| ✓ | Delegate List pre and post Congress (subject to privacy status selected by delegates)  |
| ✓ | Two inserts to be placed into the delegate bags (size and content to be approved by the Organising Committee)  |

# SPONSORSHIP PACKAGES CONT'D



## SILVER SPONSOR | Limited Opportunities €15,000

|   |  |
|---|--|
| ✓ | <b>Logo on the Congress website sponsors page, listing status as Silver Sponsor</b>  |
| ✓ | <b>50-word corporate description on the Congress website</b>   |
| ✓ | Logo in all electronic marketing collateral produced for the Congress, including promotional flyers and the Congress registration announcement   |
| ✓ | Logo on Sponsor signage at venue   |
| ✓ | Logo on Sponsor acknowledgement slide in Opening and Closing Ceremonies  |
| ✓ | Two complimentary sponsor registrations (full delegate) to the Congress including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Congress dinner |
| ✓ | Complimentary Exhibition Booth <b>(9 sqm)</b>  |
| ✓ | Two Exhibitor Registrations  |
| ✓ | Delegate List pre and post Congress (subject to privacy status selected by delegates)  |
| ✓ | One insert to be placed into the delegate bags (size and content to be approved by the Organising Committee)   |

## SPONSORSHIP PACKAGES CONT'D



**BRONZE SPONSOR**  
Limited Opportunities €7,500

|   |  |
|---|--|
| ✓ | <b>Logo on the Congress website sponsors page as Bronze Sponsor</b>  |
| ✓ | Logo in all electronic marketing collateral produced for the Congress, including promotional flyers and the Congress registration announcement |
| ✓ | Logo on Sponsor signage at venue   |
| ✓ | Logo on Sponsor acknowledgement slide in   |
| ✓ | Opening and Closing Ceremonies   |
| ✓ | One insert to be placed into the delegate bags (size and content to be approved by the Organising Committee)                                   |



# INDIVIDUAL SPONSORSHIPS



## EDUCATIONAL ALIGNMENT SPONSORSHIPS

Educational sponsorships enable your organisation to contribute to the overall achievements and tangible outputs of the intense programmatic work leading up to, during, and following the WADEM Congress. WADEM Congress 2023 will be successful through its high-quality program delivered through bold thematic tracks and by many organisations and individuals.

Your sponsorship will enable us to ensure essential funding for keynote speakers, leadership dialogues, strategic meetings, workshops, and capacity development sessions.

## POSTER SESSION SPONSOR | €9,000

The WADEM Congress 2023 will be showcasing the Poster Presenters in a dedicated poster display area in a prominent area of the Congress. Becoming a Patron of this display will ensure your Organisation is acknowledged in this highly visible area.

|   |  |
|---|--|
| ✓ | Logo on Poster Session Signage                     |
| ✓ | Logo on the Congress Website Institutional Sponsor |





# INDIVIDUAL SPONSORSHIPS CONT'D

## INSTITUTIONAL SPONSOR Multiple opportunities €5,000

*Open to Universities and Institutes only*

|   |   |
|---|---|
| ✓ | Logo on all sponsor signage at venue  |
| ✓ | Logo on Congress Website  |
| ✓ | One insert to be placed into the delegate bags (size and content to be approved by the conference Organising Committee) |
| ✓ | Logo included in e-zine distributions   |

## INSTITUTIONAL STUDENT SPONSOR Multiple opportunities €11,000

Open to Universities and Institutes only, this opportunity allows you to receive the acknowledgement of the Institutional sponsorship as well as benefiting the advancement of your own students.

|   |   |
|---|---|
| ✓ | Five full registrations to the congress – (these may be allocated to attendees at the sponsor's discretion)             |
| ✓ | Logo on all sponsor signage at venue  |
| ✓ | Logo on Congress Website  |
| ✓ | One insert to be placed into the delegate bags (size and content to be approved by the conference Organising Committee) |
| ✓ | Logo included in e-zine distributions   |



# INDIVIDUAL SPONSORSHIPS CONT'D

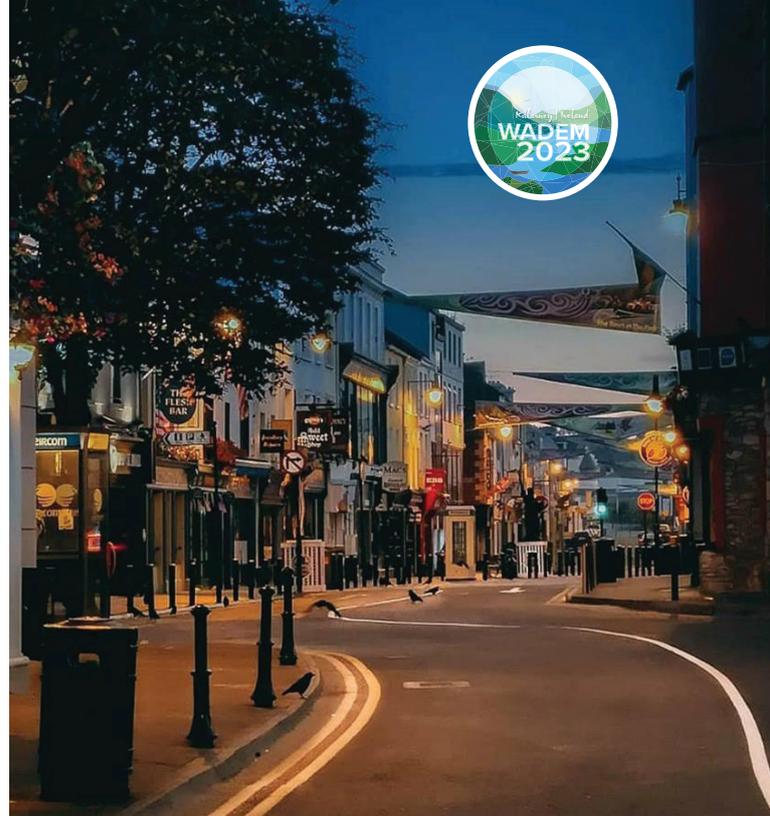
## LEGACY SPONSORSHIP

To ensure the Congress is a platform where people can come together on neutral ground, we propose to create a number of travel bursaries to facilitate international travel for students and participants from low-income countries. Preference for travel bursaries will be given to participants who are presenting an abstract at the Congress.

## DEVELOPING NATION SPONSORSHIP €5,000 each

We are seeking support to enable students and delegates from resource constrained countries around the world to attend the Congress and share the experience.

|   |   |
|---|---|
| ✓ | Acknowledgement of your contribution will be included in the Congress program |
| ✓ | Your organisation logo on the Congress website sponsors page                  |
| ✓ | A welcome letter from your organisation to the delegate in their pack         |



## SOCIAL EVENTS/CATERING

Sponsorships are sought to enhance the appreciation of the WADEM Congress 2023 as emblematic to Irish hospitality services.



# INDIVIDUAL SPONSORSHIPS CONT'D

## CONGRESS NETWORKING RECEPTION €20,000

All delegates are invited to attend this exciting networking function taking place at the conclusion of the first day of the Congress. The theme will be a 'Welcome to Ireland' featuring the best of Irish food and drinks. It is anticipated that nearly 75 percent of Congress delegates will attend this social function providing a highly visible opportunity for your organisation.

|   |  |
|---|--|
| ✓ | Opportunity to provide a three-minute welcome address at the start of the networking reception |
| ✓ | Your logo on the Congress Reception Signage  |
| ✓ | Your logo on the Congress website sponsor page   |
| ✓ | Your logo in the Program as Sponsor of the Congress Networking Reception                       |

## BARISTA ZONES | €9,000

Coffee machines will be located in the exhibition area serving coffee and tea throughout the Congress. They can be colocated with an exhibition booth if desired.

|   |   |
|---|---|
| ✓ | Naming rights to barista zone                           |
| ✓ | Company logo to be included on the barista zone signage |
| ✓ | Opportunity to provide branded napkins or cups          |
| ✓ | Your logo on the Congress website sponsor page          |

## CATERING BREAKS | From €2,200

Morning, lunch, and afternoon refreshments will be provided in the Congress Exhibition Area for all participants. Opportunities exist for sponsorship of the catering breaks.

|   |   |
|---|---|
| ✓ | Your logo on catering signage   |
| ✓ | Opportunity to provide a pull up banner to be placed in the catering area |
| ✓ | Your logo on the Congress website sponsor page                            |

## DELEGATE SERVICES

The following items are all exclusive, highly visible promotional opportunities as they are available to every attendee at the congress.

# INDIVIDUAL SPONSORSHIPS CONT'D



## DELEGATE BAGS | €15,000

Every registered delegate will be provided with an official Congress Bag upon registration. The Organising Committee will ensure a quality satchel is chosen in conjunction with the sponsoring company to prolong usage by delegates.

|   |  |
|---|--|
| ✓ | Your organisation logo will appear on the bag (along with the Congress and host logos) |
| ✓ | Your logo on the Congress website sponsor page   |

## CONGRESS APP / ONLINE PROGRAM €8,000

The Congress App can be downloaded by all delegates and will contain important information, including the Congress program, session room maps, speaker profiles, exhibition booth information and other interactive information.

|   |  |
|---|--|
| ✓ | An acknowledgement as sponsor of these items will appear in the mobile app |
| ✓ | Your logo on the Congress website sponsor page                             |

## REFILLABLE WATER BOTTLES | €8,000

A quality reusable environmentally-friendly water bottle will be chosen as a keepsake. There will be water stations throughout the Congress venue for delegates to refill the bottle during the Congress.

|   |  |
|---|--|
| ✓ | Your logo on the water bottle                  |
| ✓ | Your logo on the Congress website sponsor page |



## INDIVIDUAL SPONSORSHIPS CONT'D

### NAME BADGE AND LANYARD | €7,000

Every registered delegate will be provided with an official Congress name badge and lanyard upon registration. Delegates will need to wear their name badge for the duration of the Congress, which will enable access to all sessions, social functions, and the exhibition.

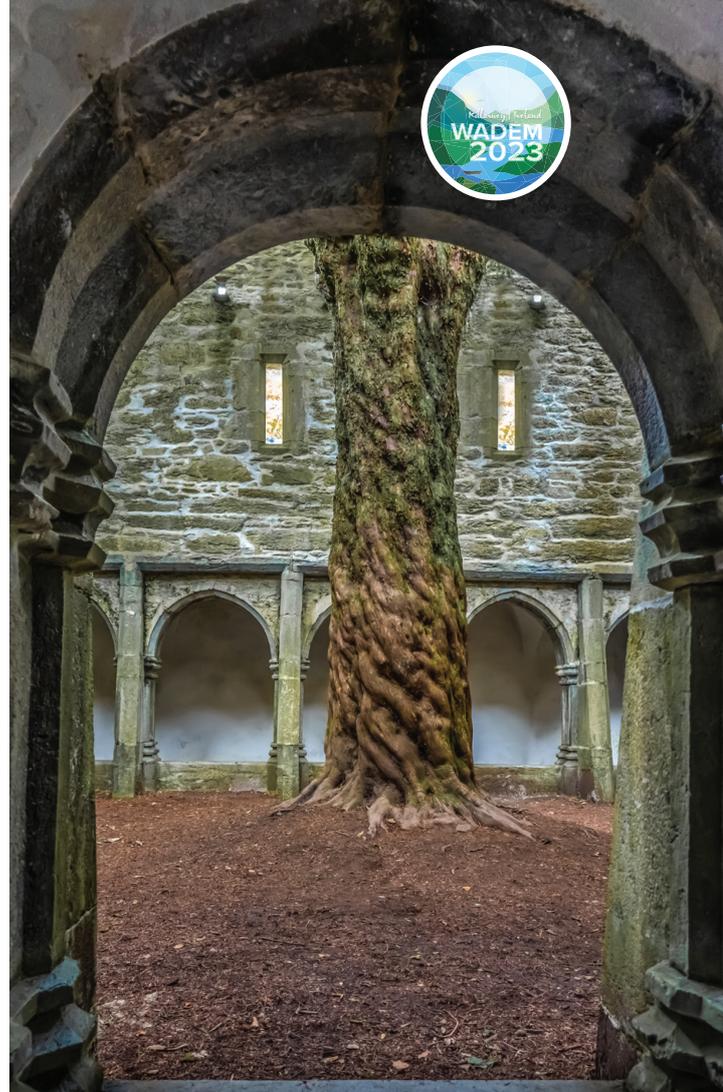
|   |   |
|---|---|
| ✓ | Your organisation logo will appear on the lanyard (along with the Congress logo) and the Name Badge |
| ✓ | Your logo on the Congress website sponsor page  |

## ADVERTISING

### PROMOTIONAL INSERTS | €1,100

|   |   |
|---|---|
| ✓ | Opportunity to include a promotional insert in the delegate bag (maximum 1 x A4 double sided flyer) |
|---|---|

### ELECTRONIC ADVERTISEMENT IN THE ONLINE PROGRAM | €1,100



# EXHIBITION OPPORTUNITIES

The exhibition will be a major component of the Congress and has been designed to maximise the opportunity for delegates to visit the exhibition. The exhibition will be the heart of the Congress and is located between the Plenary Room and Concurrent Session rooms. All refreshment breaks and the Congress social event take place in this area. The WADEM Congress 2023 exhibition is set to be the primary networking arena for delegates, sponsors, and exhibitors.

## EXHIBITION BOOTH

Limited opportunities €4,000

|   |  |
|---|--|
| ✓ | 9 square metres of exhibition space  |
| ✓ | Two complimentary exhibitor registrations, including access to session and delegate catering (morning and afternoon tea, lunch, Congress Networking Reception) |
| ✓ | Back and side walls  |
| ✓ | Organisation name on fascia over open side   |
| ✓ | Two spotlights   |
| ✓ | One standard power outlet  |



## NOT-FOR-PROFIT TABLE TOP

Limited opportunities €2,000

To facilitate full participation from all organisations, we will provide a limited opportunity of table top displays with the following benefits:

|   |   |
|---|---|
| ✓ | One trestle table with cloth  |
| ✓ | One complimentary exhibitor registration, including access to session and delegate catering (morning and afternoon tea, lunch, Congress Networking Reception) |

## EXHIBITION OPPORTUNITIES CONT'D



Additional Exhibitor registration rates will be available for exhibiting personnel of exhibiting companies to the WADEM Congress 2023.

Please note that while our Partners will be given priority placement within the exhibition, early commitment will ensure that your organisation can secure a prominent location on the exhibition floor plan as the space is limited and we expect the exhibition to sell out. Our Sponsorship and Exhibition team will be delighted to discuss the benefits of upgrading your exhibit to maximise your exhibition presence.

### Sponsorship and Exhibition Applications and Conditions

Sponsorship and exhibition applications must be received on the Official Application Contract Forms. A tax invoice will be issued upon receipt of this application form.

- Full payment must be made within 30 days from date of invoice
- Sponsorship will not be assigned without a signed application and full payment upon receipt of invoice

- The Organisers reserve the right at their total discretion to decline any application
- All payments must be made in Euro. See payment details on application form
- Payment can be made via cheque, bank transfer, or credit card
- If the full payment is not received, the Congress Office has the right to review the Sponsorship commitment and withdraw the application





## Sponsorship and Exhibition Prospectus for **WADEM 2023**

FOR MORE INFORMATION CONTACT:

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